



WHISKEY JACKS'

WET &

WILD

WATER POLO INVITATIONAL



MAY 22ND-24TH, 2026
VANCOUVER BC



2026 Sponsorship Package

About the Whiskeyjacks

Vancouver's only 2SLGBTQIA+ water polo team

We welcome 2SLGBTQIA+ athletes and allies of all skill levels, offering coached practices and opportunities to compete. Our mission extends beyond the pool; we foster community and provide safe queer spaces.



Wet & Wild Water Polo Invitational

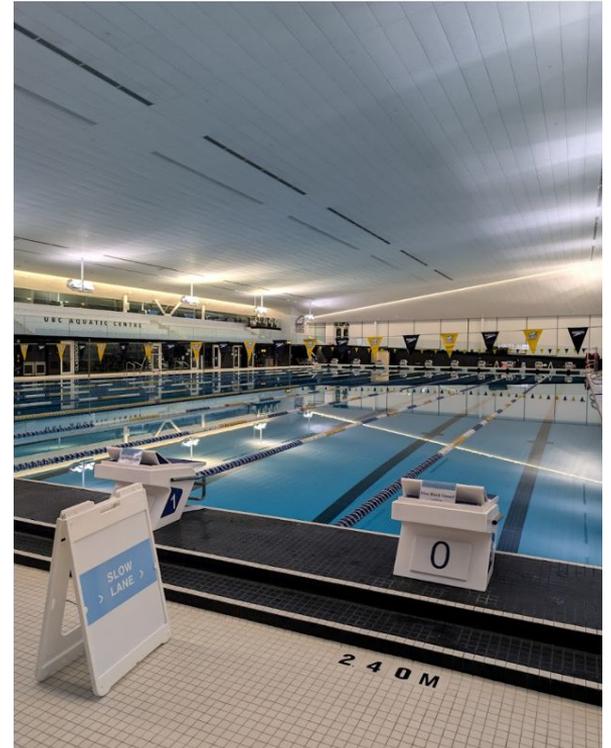
- Our inaugural water polo tournament!
- May 22 – 24, 2026
- 2+ days of competition
- 2 simultaneous Fields of Play
- Hosted at UBC Aquatic Centre
- Water Polo Canada Sanctioned Event
- Up to 16 teams from Canada and United States
- 2SLGBTQIA+ focused
- Recreation and Competitive Divisions



We Know How To Run A Tournament

On average, the Whiskeyjacks participate in 5+ tournaments per year locally, nationally, internationally including IGLA (International Group of LGBTQIA+ Aquatics) and the Gay Games. Through these experiences, we've developed an understanding of how to design and execute a high quality tournament.

Our Organizing Committee is composed of diverse professionals with extensive sport event planning experience including numerous Gay Games and the 2015 Toronto Pan Am/Parapan Am Games.



Wet & Wild Tournament Socials

Friday May 22:

Athletes Welcome Reception

Saturday May 23:

Wet & Wild: The Tournament Party
(Ticketed Public Event)

Sunday May 24:

Picnic in the Park



Wet & Wild: The Tournament Party

- **Date:** Saturday, May 23
- **Time:** From 9:00 PM until late
- **Location:** Final venue to be confirmed — we are currently in discussions with several prospective partners
- **Attendees:** 500+ athletes, supporters, and community members.
- **Featuring:** DJs, drag performances, awards, and a high-energy community celebration



We Know How To Throw A Party

Over the past two years, we've co-hosted sold-out fundraisers with Pride Vancouver, culminating in our most recent event drawing more than 500 guests to the TD Main Stage.

Branded as the Wet & Wild Party, we now plan to integrate this lively celebration into our tournament to ensure visitors experience a truly memorable night.



Reasons to Sponsor

Access to 500+ attendees: Reach a loyal 2SLGBTQIA+ audience at Vancouver's only queer water polo tournament and one of Vancouver's largest queer parties.

Weekend-long visibility: Visibility throughout the tournament and after-party ensures your brand stays top of mind.

Social & digital promotion: Enjoy shoutouts on social media channels and newsletters to participating teams.

On-site branding: Signage, stage mentions and custom activations at the event itself.



Sponsorship Levels

Sponsorship Level	Value*	Opportunities
Presenting Partner	\$ 5,000 +	1
Platinum	\$ 2,500 - \$ 4,999	3
Gold	\$ 1,000 - 2,499	5
Silver	\$ 500 - \$ 999	7
Community (Individuals)	\$ 250 +	Unlimited

* value in cash or cash equivalents

Presenting Partner

- \$ 5,000 + sponsorship level
- Exclusive opportunity (only offered to 1 organization)
- Naming rights: “Wet & Wild Water Polo Tournament and Party presented by [Sponsor Name]”
- Logo on all tournament materials
- Prominent branding throughout competition and party venues
- Mention in Wet & Wild Tournament Newsletters / Tournament Information Package
- 3 dedicated social media posts on all Whiskeyjacks channels
- 10 tickets to the Wet & Wild Tournament Party
- Activation opportunities including booth space and giveaway integration
- Tournament opening ceremony and party stage mentions

Platinum Sponsor

- \$ 2,500 - \$ 4,999 + sponsorship level
- Limited opportunity (only offered to 3 organizations)
- Logo on all tournament materials
- Prominent branding throughout competition and party venues
- Mention in Wet & Wild Tournament Newsletters / Tournament Information Package
- 7 tickets to the Wet & Wild Tournament Party
- 2 dedicated social media posts on all Whiskeyjacks channels
- Activation opportunities including booth space and giveaway integration
- Tournament opening ceremony and party stage mentions

Gold Sponsor

- \$ 1,000 - \$ 2,499 + sponsorship level
- Limited opportunity (only offered to 5 organizations)
- Logo on all tournament materials
- Prominent branding throughout competition and party venues
- Mention in Wet & Wild Tournament Newsletters / Tournament Information Package
- 5 tickets to the Wet & Wild Tournament Party
- 1 dedicated social media posts on all Whiskeyjacks channels

Silver Sponsor

- \$ 500 - \$ 999 + sponsorship level
- Limited opportunity (only offered to 7 organizations)
- Logo on all tournament materials
- Limited branding throughout competition and party venues
- Mention in Wet & Wild Tournament Newsletters / Tournament Information Package
- 2 tickets to the Wet & Wild Tournament Party

Community Sponsor (Individuals Only)

- \$ 250+ sponsorship level
- Mention in Wet & Wild Tournament Newsletters /
Tournament Information Package
- 1 ticket to the Wet & Wild Tournament Party



Summary of Sponsorship Benefits

Benefit	Sponsorship Level				
	Presenting	Platinum	Gold	Silver	Individual
Exclusive Naming rights	✓				
Logo on all tournament materials	✓	✓	✓	✓	
Branding throughout competition and party venues	✓	✓	✓	✓ (limited)	
Mention in Newsletters / Tournament Information Package	✓	✓	✓	✓	✓
Tickets to the Wet & Wild Tournament Party	✓ (10)	✓ (7)	✓ (5)	✓ (2)	✓ (1)
Dedicated social media posts on all Whiskeyjacks channels	✓ (3)	✓ (2)	✓ (1)		
Activation opportunities including booth space and giveaway integration	✓	✓			
Tournament opening ceremony and party stage mentions	✓	✓			

À La Carte Sponsorship Options (Estimates For Discussion)

- Drink Vouchers Sponsor: \$2,500–\$5,000
- Athlete Welcome Reception: \$ 5,000
- Athlete Scholarships Sponsor: \$1,000+
- Volunteer Program Sponsor: \$1,500
- Medal/Awards Sponsor: \$ 850
- Referee Accommodation Sponsor: \$ 600 (2 nights accommodation)



Next Steps

This Sponsorship Package is just the beginning of our conversation. We welcome the opportunity to co-design a sponsorship level or custom package that aligns with your organization's goals.

Contact Us

Darryl McKenzie, Tournament Director

E: tournament@whiskeyjackswaterpolo.com

M: (437) 987-3649

W: <https://www.whiskeyjackswaterpolo.com/tournament>

